

PROFESSIONAL EXPERIENCE

HODGES & ASSOCIATES – CLIENTS AND SERVICES PROVIDED

ALLURIAM STONE, INC.

- Designed retail packaging for artificial stone products.

BIRMINGHAM SOCIETY FOR HUMAN RESOURCES MANAGEMENT (SHRM-BIRMINGHAM)

- Developed Website Architecture.
- Designed website, sent to production through Infomedia, a web development company.

BRADLEY ARANT, ROSE & WHITE, LLP.

- Porsche 250 Sponsorship: Designed web invitation with flash and PHP integration. Designed flags and signage for trackside presence, used logo for the #73 sponsored car, and giveaways such as binoculars, foldout chairs, hats, suntan lotion, and entry wristbands. Designed and photographed images for a “hero card” for sponsored racecar driver Jack Baldwin. Designed an ad for the event program. Designed BARW Porsche 250 event client photo frame gift. Photographed event.
- Designed Christmas card inserts for 6 markets for local radio sponsorships.
- Designed ad for the Statewide Hispanic Summit, promoting BARW’s multilingual lawyers.
- Designed a series of ads for the Birmingham Business Journal.

CONFEDERATE MOTORCYCLES

- Designed posters and press kits for press release announcing Confederate Motorcycles’ move to Birmingham. Also shot event photography at Barber Motorsports Park Motorcycle Museum.
- Designed product specifications sheets for the Hellcat and the Wraith
- Designed posters for a “showroom” in *Rogue* the movie starring Jason Statham and Jet Li.
- Designed a campaign of ads for high-fashion magazines.
- Designed banners, invitations with variable printing, press kits, and shot event photography for a press event with Governor Bob Riley attending as a speaker, along with the CEO.
- Photographed coverage of Good Day Alabama at production facility.

ST. LUKE’S EPISCOPAL CHURCH EVENING CHOIR, CROSSTIES

Designed packaging for a CD

DANIEL CORPORATE REAL ESTATE BROKERS

Designed advertisements for Commercial Property Directory and Birmingham Business Journal Book of Lists.

DAVIS ARCHITECTS, INC.

- Designed website architecture for short-term and long-term implementation to enhance website.
- Produced materials for website upgrades.
- Assisted with producing a movie for a client of Davis. The movie had a complex animation which our company directed.
- Designed labels for a water bottle that would be used for promotion at multiple events.
- Designed inserts for a bag which materials could be placed in for promotion.

LOST ROAD FARM

- Designed a wood-framed metal map with magnets to show hunters locations on the property. Also designed additional metal signage around the property.

MEDICAL PROPERTIES TRUST INC. NYSE: MPW

- Annual Report – Junior designer on 3 consecutive annual reports. Responsible for entire Financial Review and also select pages in the narrative front sections. Art directed corporate officers photography and also photographed a number of Hospital owners/ operators around the country as well as hospital acquisitions in Houston, Texas.
- Manage website: <http://www.medicalpropertiestrust.com>
- Designed tri-fold marketing folder and 4 insert sheets (11"x17" folded to 8.5"x11")
- Designed a custom Christmas card.
- Designed campaign of magazine ads that run in Birmingham Magazine, and trade magazines such as NARIET Real Estate Portfolio Magazine and Modern Healthcare
- Designed campaign of newspaper ads that run in Atlanta Journal and Constitution, Birmingham News and the Tennessean.
- Designed a flag for the opening bell ringing when they were added to the NYSE.
- Designed postcard series for direct mail campaign with variable digital printing technology
- Create PowerPoint files to display work
- Designed trade show display graphics for a booth at industry trade shows

PRINCETON BAPTIST MEDICAL CENTER HOOVER

- Designed identity package.
- Designed site signage including pylon sign and building signs.
- Designed rack cards for doctors.
- Designed refrigerator magnets for customers.
- Designed signage and giveaways for the Bluff Park Art Show event tent.
- Designed magazine ads that highlighted the presence of PBMCH at the Bluff Park Art Show.
- Designed materials for the "Fat to Fit" Tuesday Senior's Health Fair at the Hoover Senior Center.
- Event photography for "Fat to Fit" Tuesday, Bluff Park Art Show.
- Created short movie of the Bluff Park Art Show for Princeton and Princeton Hoover.
- Photographed portraits of doctors for promotional materials.

TEAM16, PORSCHE 250 RACING TEAM

- Part of organizational team overseeing one week Media Blitz.
- Designed promotional materials for Ben and Jerry's Ice-cream Dipping - benefiting the Ronald McDonald House of Birmingham.
- Photographed Team16 at several benefits, programs, and events as well as journaling coverage of media and news agencies.
- Created visual displays for the track hospitality tent showing media and event coverage.

AIGA BIRMINGHAM

- Currently manage website for <http://birmingham.aiga.org>.
- Designed micro-site for Birmingham AIGA Portfolio Reviews.
- Designed 2 posters for the Moss Rock Art Festival at the Preserve.
- Designed newsletter with variable printing in conjunction with Williamson Printing, Dallas to display new digital printing capabilities.

PERSONAL

- Maintain website for personal portfolio at <http://www.ryanmurphydesign.net>.
- Working on "Good Design Good Business" Book for AIGA Birmingham.